**Dear Faculty and Staff:**

**I am excited that** (Your School District) and our Board of Education adopted an official resolution in support of AASA, The School Superintendents Association’s “I Love Public Education” campaign, which emphasizes the critical role our public schools play in ensuring our students receive a quality education that ensures they lead successful lives. This campaign not only highlights the great things happening in our schools, but it also creates a platform for faculty and staff to join together and express why public education is the bedrock of our society and helps maintain our country’s status as a world leader.

In July 2017, [AASA, The School Superintendents Association](http://www.aasa.org/), the national organization that has represented public school district leadership for generations, launched the [I Love Public Education](http://lovepubliceducation.org/) campaign because nothing is more important than ensuring a quality education is available to our future generation of leaders.

**Given the rapid changes in the K-12 landscape, it’s difficult to imagine what the world will look like when today’s kindergartners graduate from high school. That’s why shaping education policies for our schools is a critical step as we move forward to effectively educate our students.**

At a time when education policy is undermining the rich history of our public schools, we would appreciate your help to expand the dialogue about the critical need to prepare our students to be productive adults. Please join the conversation on social media by using the [#LovePublicEducation](https://twitter.com/search?q=%23LovePublicEducation&src=tyah) hashtag. I also encourage you to contact me with additional ideas around how (Your School District) can further engage in this campaign.

Sincerely,

(Your Name)

(Your Title)