**To the families of (Your School District):**

**I am excited that** (Your School District) and our Board of Education adopted an official resolution in support of the “I Love Public Education” campaign in our efforts to maintain this country’s status as a world leader. This campaign creates a platform for the families of our community to join together and express why public education is the bedrock of our society and the centerpiece of our democracy.

In July 2017, [AASA, The School Superintendents Association](http://www.aasa.org/), the national organization that has represented public school district leadership for generations, launched the [I Love Public Education](http://lovepubliceducation.org/) campaign, an initiative that highlights the critical roles public schools play to ensure our students lead successful lives.

**Nothing is more important than the quality of education available to the young people of (name of your city/town). As parents of our community, no one knows that more than you. Given the rapid changes in the K-12 landscape, it’s difficult to imagine what the world will look like when today’s kindergartners graduate from high school. That’s why shaping education policies for our schools is a critical step as we move forward to effectively educate our students.**

At a time when education policy is undermining the rich history of our public schools, we would appreciate your help to expand the dialogue about the critical need to prepare our students to be productive adults. Please join the conversation via Twitter by using the [#LovePublicEducation](https://twitter.com/search?q=%23LovePublicEducation&src=tyah) hashtag.

Sincerely,

(Your Name)

(Your Title)