AASA LEARNING 2025
NATIONAL DEMONSTRATION NETWORK  |  2022-2023

To expand and deepen our services and support to Network systems, AASA’s Learning 2025 Network is excited to announce three major actions:

1. Battelle for Kids (BFK) will join AASA and the Successful Practices Network (SPN) to provide additional resources and support to all Network Demonstration systems. This partnership will provide participating districts with the most robust set of resources and support services available to systems from any individual or group of educational networks in the nation. The combined number of school systems in AASA’s Learning 2025 Network and BFK’s EdLeader21 Network will be nearly 300 districts. Our commitment is to provide personalized and customized support even as we grow.

2. All school systems can apply to be a DEMONSTRATION SYSTEM with AASA’s Learning 2025 Network. If a system chooses to learn about Learning 2025 Network and engage in professional learning but is not yet ready to apply to become a DEMONSTRATION SYSTEM, they can choose to join Learning 2025 as an ENGAGED SYSTEM. In addition, Learning 2025 Network DEMONSTRATION SYSTEMS can request CUSTOMIZED CONSULTATIVE SERVICES as listed below.

3. For the first time in AASA’s 157-year history, AASA will offer direct assistance and support from boardrooms to classrooms to school districts through our partnership with SPN, led by Bill Daggett and Ray McNulty, and Battelle for Kids, led by Karen Garza. Using SPN’s and BFK’s robust and highly respected educational consultants, available services will include support such as Strategic Planning, Portraits of a Graduate, Executive Coaching, Instructional Coaching, Keynotes, Comprehensive Professional Development, Board Retreats, Community Engagement, Instructional Redesign, and Workforce Redesign. AASA continues to connect school and district leaders with resources, research, and one another.

Participation in AASA's Learning 2025 Network 2022-2023

AASA’S LEARNING 2025 NETWORK DEMONSTRATION SYSTEM

 Participating Demonstration Systems will actively engage in AASA’s Learning 2025 system transformation in one or more of the national commission’s recommended Redesign Components. The fee for a DEMONSTRATION SYSTEM is $11,000/year for AASA members; $11,500 for non-members.

A deep dive into AASA’s Learning 2025: Student-Centered, Equity-Focused, Future Driven Education is essential to this level of participation. Each system will engage and act primarily through Communities of Practice in the recommended redesign, mentoring, cohort participation, and support for district strategic initiatives. They will receive the resources provided to ENGAGED SYSTEMS plus all of the following:

1. **Communities of Practice**: Communities of practice are networked learning communities engaged deeply in one area of Learning 2025 Redesign Components and/or engaged with similar school systems on programs of practice and effective strategies for school improvement. Systems may join up to three Communities of Practice.

2. **Mentoring/Consulting**: Each Superintendent/system will be paired with a mentor/consultant with extensive Superintendent/Chief Academic Officer experience. An intake session by the mentor/consultant will drive a personalized plan of support for the system. The mentor/consultant will
connect the Superintendent with successful and next practices on issues and initiatives their district is addressing.

3. **Cohorts:** Each system will have the opportunity to choose an AASA Cohort with which to participate.

4. **Role-Alike Collaboratives:** CAOs, Assistant Superintendents, and other educational leaders will join discussions and roundtables with colleagues who share similar responsibilities. Sessions will include sharing successful practices and policies, new and emerging instructional redesign, and workforce redesign. Special Wonder-Hour sessions will be held six times during the year, focusing on a future trend likely to impact education systems.

5. **Study Groups and Site Visits:** Shared as an extension and outgrowth of the professional learning sessions and the Role-Alike Collaboratives, Demonstration System-Level Study Groups will meet to dig deeply into timely topics. These will be held on a requested or as-needed basis.

6. **Ongoing Professional Learning:** Based on the requested and identified topics from Communities of Practice and timely Hot Topics, specialized virtual professional learning sessions will be available.

7. **EdLeader21 Network’s Chief Academic Officer/Curriculum Leader Roundtables:** Roundtables will be conducted four times/year with discussion guides.

8. **Learning 2025 Profile Dashboard:** Demonstration Systems will be included in and be able to use the Learning 2025 Network Profile Dashboard.

9. **Networking:** Upon request, systems will be connected with national thought leader practitioners and others who will support system initiatives.

10. **Opportunity to Apply for Lighthouse System:** National recognition.

11. **Recognition and Publicity:** Annual press releases will be provided for Demonstration Systems, Lighthouse Systems, or Systems to Watch.

12. **AASA Learning 2025 Journal:** Written by participating system leaders.

13. **Battelle for Kids Professional Learning:** Each Learning 2025 Demonstration System will have up to five registrants in the BFK learning cohorts that examine the shifts in leadership and educational practice necessary to advance system transformation through a Portrait of a Graduate, including Portrait of a Graduate Bootcamp, DeeperLearning21, Assessment21, HumanCapital21, and more.
AASA LEARNING 2025 NETWORK’S ENGAGED SYSTEM

Participating school systems will ENGAGE with AASA’s Learning 2025 Network for professional learning, collaboration, and resources. The fee for a Learning 2025 Network ENGAGED SYSTEM is $3,500/year for AASA members; $4,000/year for non-members.

1. Information and support for Portrait of a Learner and Portrait of an Educator
2. Monthly sharing of successful innovative practices by Network members
3. Invitation to AASA’s Learning 2025 Professional Learning Series monthly
4. Weekly updates via AASA’s Learning 2025 Network Happenings newsletter
5. Invitation to a one-day AASA Learning 2025 Network Convening the day before AASA’s National Conference on Education in February 2023
6. Access to Battelle for Kids’ EdLeader21 Network leadership webinars for deeper learning, including Portrait of a Graduate and Portrait of an Educator
7. Participation in one EdLeader21 Network Leadership experience with a toolkit for building local capacity, called Leadership Pack
8. Invitation to attend an EdLeader21 Network members-only event at the member rate
9. Access to AASA’s virtual library, www.aasathoughtleadercentral.org, which houses hundreds of resources, and toolkits aligned to Learning 2025’s areas of redesign
10. Access to Learning 2025 and 21st Century case studies
11. Discount for registration to AASA’s Learning 2025 National Summit
12. Discount for national thought leaders to visit districts to provide keynotes/training*
13. Access to Research Briefs

Many school districts will want to become an AASA Learning 2025 DEMONSTRATION SYSTEM with the full set of supports and services listed above. If an ENGAGED SYSTEM becomes a DEMONSTRATION SYSTEM, the $3,500 fee will be applied toward the DEMONSTRATION SYSTEM fee.
There will be two informational sessions at the National Summit on the services/support for educational systems in 2022-2023 for current AASA Learning 2025 Network Demonstration Systems; the session to attend will be on **Tuesday, June 28 at 4:15 pm in International Ballroom East.** For potential new Learning 2025 Network members, the session to attend will be on **Thursday at 8:30 am in Monroe Room.**

Both existing AASA Learning 2025 Demonstration Systems and those considering joining the Network for the first time are encouraged to register now for 2022-23 participation as a **DEMONSTRATION SYSTEM** or as an **ENGAGED SYSTEM.** Membership in the Network is on a rolling basis, so year 2 for Demonstration Systems will begin on the calendar date they originally joined.

To enroll in AASA’s Learning 2025 Network for 2022-2023, please go to [https://aasacentral.org/learning2025/](https://aasacentral.org/learning2025/)

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**AASA LEARNING 2025 NETWORK CUSTOMIZED CONSULTATIVE SERVICES**

Comprehensive customized consultative services will be provided for educational systems taking a deep dive into school improvement and transformation with a team of the nation’s most respected educators. These systems will become the pace setters for the nation. The fee for this support will be individually priced based on the number and type of direct services in collaboration with the superintendent and the system’s leadership team. The available services will include but not be limited to:

1. Strategic Planning with the option of development of Portrait of a Learner (Graduate) and/or Portrait of an Educator

2. Executive Coaching

3. Instructional Coaching

4. Board Retreat and Community Engagement

5. Access to national Thought Leaders for keynotes and/or training on relevant topics including Building Hope, Portrait of a Graduate, Elevating the Profession—Portrait of an Educator, The Science of Learning, Student Engaged Learning Design, and Systems Transformation

6. Customized Consulting on systemwide implementation of the 21st century, deeper learning on topics including Portrait to Practice; Leadership Development; Deeper Learning Design Studio; Principal Coaching; Instructional Design; Learning Framework; Capstone/Cornerstone Development and Human Capital Systems Design

7. Team discounted rate for all professional learning, Capacity-Building Cohorts that support the shifts in educator and leader practices necessary to activate the Portrait of a Graduate, including Assessment21, DeeperLearning21, Leader21•Principal, Roadmap21, and HC21Essentials.

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For anyone interested in Learning 2025 Customized Services/Support, please contact Learning2025@aasa.org.